

**2010 WINTER ANTIQUES SHOW ADVERTISING CONTRACT**

**ORIGINAL**  
complete and  
return with check  
and materials

**DEADLINE: NOVEMBER 18, 2009** supplied Digital Files and Contract Proofs

Please Print

**Advertiser** \_\_\_\_\_

Contact \_\_\_\_\_

Email \_\_\_\_\_

Tel \_\_\_\_\_

Fax \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State/Zip \_\_\_\_\_

**Signature** \_\_\_\_\_

Date \_\_\_\_\_

Please Invoice Advertiser Advertising Agency

Fed Ex Account # \_\_\_\_\_

**Advertising Agency** \_\_\_\_\_

Contact \_\_\_\_\_

Email \_\_\_\_\_

Tel \_\_\_\_\_

Fax \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State/Zip \_\_\_\_\_

Please make checks payable to:  
**EAST SIDE HOUSE SETTLEMENT**  
Payment must be made in US Dollars drawn on a  
US Bank.

Send payment, contract and materials to:  
**EAST SIDE HOUSE SETTLEMENT**  
**Catalogue Manager**  
**337 Alexander Avenue**  
**Bronx, NY 10454**  
Tel:718.665.5250  
Fax:718.665.5532

Questions?  
Jill A. Bossert, Director of Advertising Sales  
718.222.5020  
jbossert@nyc.rr.com

**AD TYPE** [check appropriate]

2-Page Spread, Four Color \$ 5,000.00

2-Page Spread, Black + White \$ 3,900.00

Full Page, Four Color \$ 2,900.00

Full Page, Black + White \$ 2,100.00

Half Page, Four Color \$ 1,750.00  
[Vertical or Horizontal]

Half Page, Black + White \$ 1,500.00  
[Vertical or Horizontal]

Preferred Placement \$ 3,900.00  
[Limited Number, Four Color Only]

Second + Third Covers \$ 6,500.00

Opposite Table of Contents \$ 5,300.00

Add 10% for Bleed \$

**Total Payment** \$

Payment Required with Contract + Materials

**Web Site Address**  
(to be included on the Winter Antiques Show Web Site)

**MATERIAL ENCLOSED (check all that apply)**

Payment \_\_\_\_\_

2010 Winter Antiques Show Contract \_\_\_\_\_

Digital Ad Files CD/DVD \_\_\_\_\_

Contract Proof \_\_\_\_\_

Laser Proof \_\_\_\_\_

Original Photography \_\_\_\_\_

Other: \_\_\_\_\_

I want to approve my proof \_\_\_\_\_  
The Winter Antiques Show Catalogue Team  
can approve my proof \_\_\_\_\_

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<b>Advertiser Copy</b>
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Full Page, Black + White	\$ 2,100.00
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Second + Third Covers	\$ 6,500.00
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Opposite Table of Contents	\$ 5,300.00
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Add 10% for Bleed	\$
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<b>Total Payment</b>	<b>\$</b>
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**MATERIAL ENCLOSED (check all that apply)**

Payment
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2010 Winter Antiques Show Contract
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Digital Ad Files CD/DVD
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Contract Proof
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Laser Proof
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Original Photography
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Other:
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The Winter Antiques Show Catalogue Team can approve my proof
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**2010 WINTER ANTIQUES SHOW ADVERTISING CONTRACT**

<b>Agency Copy</b>
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State/Zip \_\_\_\_\_

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