

# 2012 WINTER ANTIQUES SHOW ADVERTISING CONTRACT

**DEADLINE: NOVEMBER 4, 2011** Ad Space Resevation

**DEADLINE: NOVEMBER 21, 2011** Digital Files and Contract Proofs

Please Print

**ORIGINAL**

complete and  
return with check  
to East Side House

**AD TYPE** [check appropriate]

2-Page Spread, Four Color	\$ 5,060.00
2-Page Spread, Black + White	\$ 3,960.00
Full Page, Four Color	\$ 2,930.00
Full Page, Black + White	\$ 2,130.00
Half Page, Four Color [Vertical or Horizontal]	\$ 1,780.00
Half Page, Black + White [Vertical or Horizontal]	\$ 1,530.00
Preferred Placement [Limited Number, Four Color Only]	\$ 3,930.00
Second + Third Covers	\$ 6,530.00
Opposite Table of Contents	\$ 5,330.00
Add 10% for Bleed	\$

**Total Payment** \$

Payment Required with Contract + Materials  
Prices includes On-Line Ad Approval

**Web Site Address**

(to be included on the Winter Antiques Show Web Site)

**Email Address**

(your user name for the Winter Antiques Show Ad Gateway)

Send Original Contract and Checks payable to:

**EAST SIDE HOUSE SETTLEMENT**

**Jason Pichardo**  
**Accountant**  
**337 Alexander Avenue**  
**Bronx, NY 10454**

Payment must be made in US Dollars drawn  
on a US Bank.

Questions?

Jill Bossert, Director of Advertising Sales  
718.222.5020  
jbossert@nyc.rr.com

**Advertiser**

Contact

Email

Tel

Fax

Address

City

State/Zip

**Signature**

Date

Please Invoice Advertiser Advertising Agency

Fed Ex Account #

**Advertising Agency**

Contact

Email

Tel

Fax

Address

City

State/Zip

Send Ad Materials and Group M Contract Copy to:

**Tomas Sokol**  
**Group M**  
**1050 North Hancock Street, Suite 61**  
**Philadelphia, PA 19123**

Tel:215.546.1995 Fax:215.545.4115

**MATERIAL ENCLOSED (check all that apply)**

2012 Winter Antiques Show Contract Group M copy

Digital Ad Files CD/DVD

Contract Proof [SUGGESTED]

Transparencies/Slides

Other:

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